



NEW TECHNOLOGIES IN EDUCATION



GENERAL INFORMATION

BELGRADE, BELEXPOCENTAR | 9 – 11 February 2017

NEW TECHNOLOGIES IN EDUCATION | THE BASICS

So, what is this all about?

New Technologies in Education is an annual event about the use of information and communications technologies (ICT) at all levels of education.

This is an event that includes:

- conference programme
- exhibition / fair
- ministerial level international policy discussion
- policy round tables
- business-to-business events.

Why are we doing this in the first place?

The aim of the event is to:

- improve the quality of education in South-East Europe and beyond
- bridge the gap between the ICT industry and education sectors
- raise awareness about why and how to use new technologies in education
- provide professional development opportunities for teachers, school personnel, policy makers and other stakeholders in the education systems.

➔ *Make sure you block off 9, 10 and 11 February 2017 for the event.*



EVENT ID



Conference + fair + side events



Belexpocentar, Belgrade



Every February, after the BETT Show in London and before Mobile World Congress in Barcelona

NEW TECHNOLOGIES IN EDUCATION | SUMMARY 2016



over

4,200

registered event visitors
from 20 countries

approx.

4,800

live stream views following
the presentations online



more than

100

presentations covering a range of
topics in the area of ICT in
education

more than

120

Western Balkan, UK and
other international
presenters



20

senior decision makers from the
region including three ministers of
education

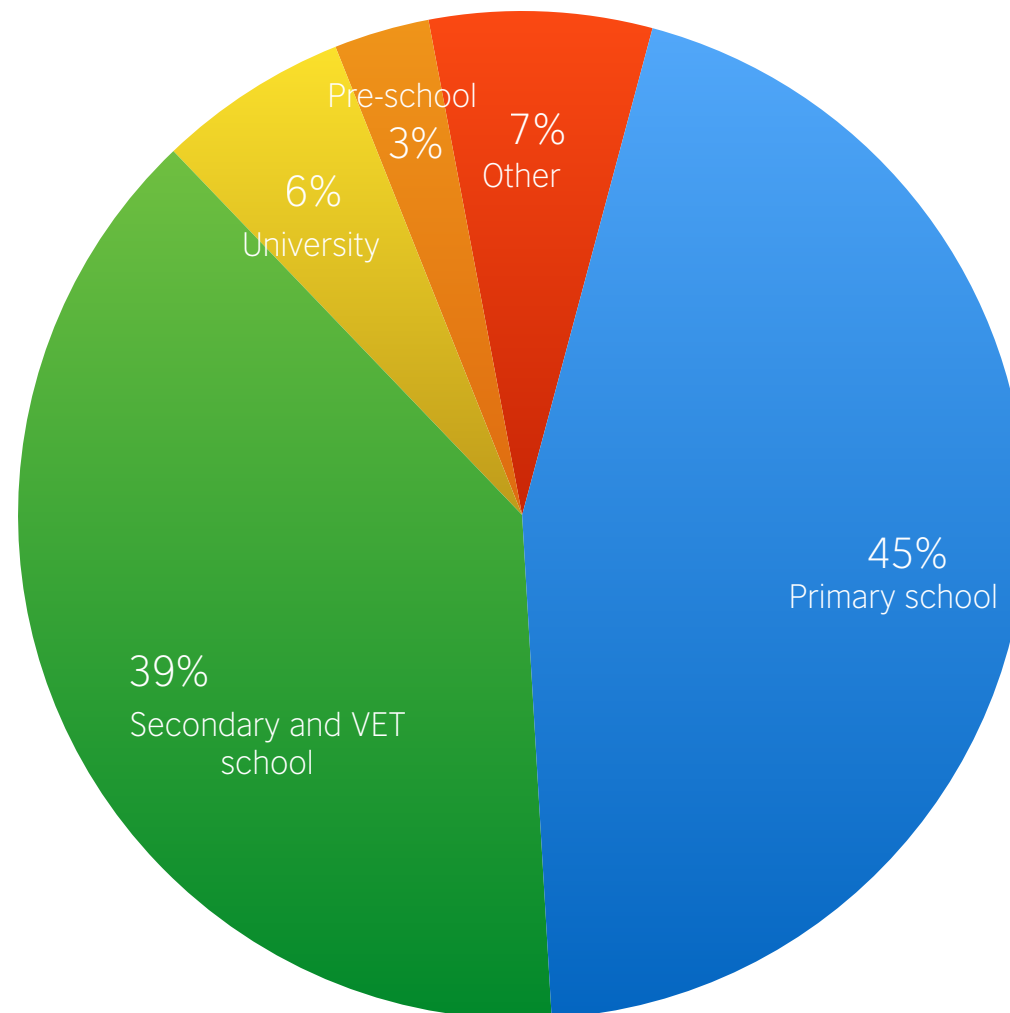
more than

50

ICT companies, publishers,
schools, universities and other
educational institutions at the fair

AUDIENCE | NUMBERS AND PROFILE

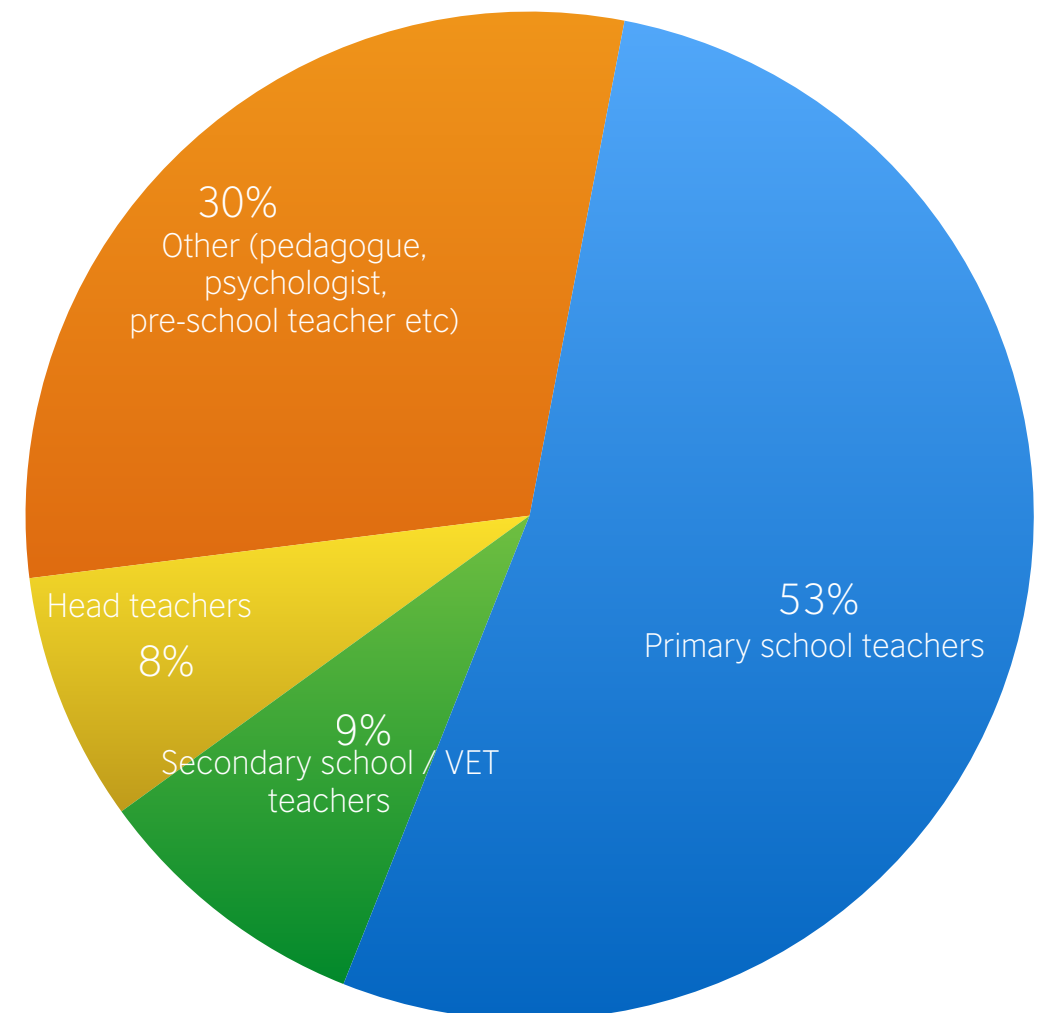
Organisation type



80%

participants evaluated conference programme as high-quality

Position

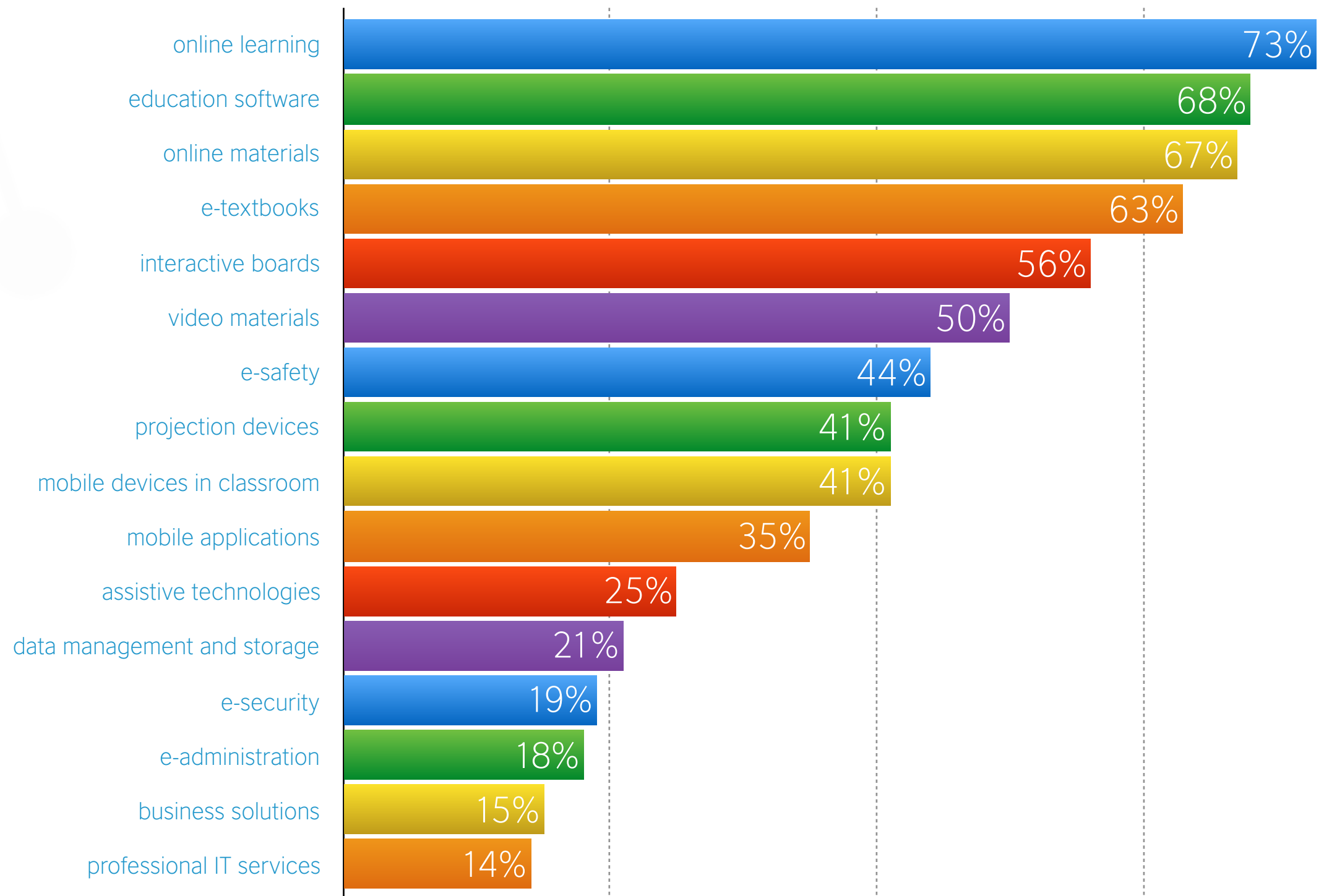


92%

participants claim that they are likely to visit the event again

AUDIENCE | INTERESTS

Participants interested in relevant ICT in education topics



CONFERENCE | OVER 100 PRESENTATIONS IN TWO DAYS



“ The conference is raising standards and helping in terms of enhancing the quality of education, not only in Serbia, but in the whole region.

– Danijela Šćepanović, Ministry of Education, Science and Technological Development, Serbia

FAIR | MORE THAN 50 EXHIBITORS

During this two-day event, more than 50 ICT companies, publishers, schools, universities and other educational institutions presented their state-of-the-art computer and audio-visual equipment, mobile devices, software, applications, digital textbooks and other products that may contribute to the increased quality of education.



“ I am sure that there is no event in the region that can provide better representation and contact with final users.

– Milorad Đukanović, General Manager, ADVANT, Serbia

FAIR | MORE THAN 50 EXHIBITORS



90%

surveyed exhibitors said that this event was highly relevant to them and expressed interest to participate next year



over

2,000

visitors reported that they had either procured or were considering procuring ICT equipment or finding a new supplier

FAIR | MORE THAN 50 EXHIBITORS



79%

surveyed exhibitors reported they have established new business partnerships during the event



“ *Excellent organisation, professional approach and opportunities for strategic partnership make this event irreplaceable.*

– Ljiljana Krkić, Oracle University Country Leader for Serbia, Montenegro and Bulgaria

FAIR | UK EXHIBITORS

In partnership with the British Embassy in Belgrade and UK Trade & Investment and through the GREAT campaign, we have enabled 20 UK companies to present their ICT products and services that can be used in education to wider regional audiences.



British Embassy
Belgrade



“ *Since it was our first fair in the Western Balkans, we thought of it as a scouting trip to gain market knowledge and we are pleasantly surprised that we find it quite interesting.*

– Steve Whitley, Managing Director, Data Harvest Group, UK

INTERNATIONAL POLICY DISCUSSION | DECISION MAKERS



20

senior decision makers from 12 countries in the region, including three ministers of education and representatives of private and civil sectors

10

presentations and round table discussions with representatives of international organisations such as the EU Commission, OECD, European Training Foundation and British Council

“ *The Ministry recognises the importance of this conference and fair and supports information development in this field especially around safety of children.*

– Tatjana Matić, State Secretary, Ministry of Trade, Tourism and Telecommunications, Serbia

“ *It was a very interesting event, quite useful for us and our future activities.*

– Sorin Trocaru, General Inspector of Pre-university Education, Ministry of National Education and Scientific Research, Romania

ORGANISERS | PARTNERS IN 2016

The 'New Technologies in Education 2016' event was organised in partnership with the British Embassy in Belgrade, Social Inclusion and Poverty Reduction Unit (Serbian Government), Ministry of Education, Science and Technological Development, Ministry of Trade, Tourism and Telecommunications, Centre for the Promotion of Science, Serbian Chamber of Commerce, Standing Conference of Towns and Municipalities, company Skills and other partners.



Some of the leading ICT, publishing and media companies have joined the team of project partners fostering the education for future generations in the 21st century and presented their technological solutions for the classroom of the future.

Gold partner



Silver partner



Silver and technical partner



Bronze partners



Livestream partner



Internet partners



Media partners

