

Work with us

Part-time marketing intern

We are looking for two marketing interns who would assist us with managing and reporting on our digital channels. The interns will be working with our team in Belgrade on a part-time basis – this is a paid position.

This is a great opportunity for marketing undergraduates or recent graduates to gain working experience in an international environment, improve their English and acquire new skills in the area of marketing.

List of duties

- Assist with making sure all website content is in line with British Council brand and technical guidelines and that user experience is at a high level.
- Regular upload of new and update of existing content on British Council websites.
- Assist with creating a content plan for different social media channels (Facebook, Twitter, Instagram, etc.) and different SBUs.
- Assist in media planning and setting up online advertising campaigns on social media channels.

Pre-requisite requirements for applicants

- Undergraduate student or recent marketing graduate
- · Excellent verbal and written communication skills in both English and Serbian
- Basic understanding of marketing principles and a willingness to learn and grow in this area
- · Basic understanding of social media and digital communications tools
- · Strong administration and organisational skills
- Computer proficient with Microsoft Office (Word, Excel, PowerPoint, Outlook)
- Previous knowledge with graphic design tools is a benefit (Canva, Adobe Illustrator, Adobe Photoshop, etc.)
- Previous knowledge with social media scheduling tools is a benefit (Buffer, Hootsuite, Sendible, etc.)
- Real world experience in the area of marketing is a benefit

Terms of the internship

The intern shall receive a stipend of RSD 450 Net per hour worked, paid towards the end of each month.

The internship will be on a part-time basis. The working arrangement will be flexible, agreed with the intern and should consist of 15–30 hours per week, depending on the workload.

How to apply

Interested candidates should fill out this <u>online form</u> no later than 23.59 on Sunday 29 May 2022. Applications submitted after the indicated time will not be considered.