

# Work with us

# Part-time marketing intern

We are looking for a marketing intern who would assist us with managing and reporting on our digital channels. The intern will be working with our team in Belgrade on a part-time basis.

This is a great opportunity for marketing undergraduates to gain working experience in an international environment, improve their English and acquire new skills in the area of marketing.

### List of duties

- Assist with making sure all website content is in line with British Council brand and technical guidelines and that user experience is at a high level.
- Regular uploading of new and updating of existing content on British Council websites and Social Media Channels.
- Occasionally assist with translating and adjusting the regional British Council content.
- Assist with reporting results of organic and paid campaigns carried out on British Council social media channels.
- Assist with importing media clipping data into the internal documents.

#### Pre-requisite requirements for applicants

- Undergraduate student of management or marketing on final year of studies
- Excellent verbal and written communication skills in both English and Serbian
- Basic understanding of marketing principles and a willingness to learn and grow in this area
- Basic understanding of social media and digital communications tools
- Strong administration and organisational skills
- Computer proficient with Microsoft Office (Word, Excel, PowerPoint, Outlook)
- Real world experience in the area of marketing is a benefit

## Terms of the internship

The internship is a voluntary educational experience, therefore no salary shall be provided. However, the intern shall receive a small travel and subsistence stipend of RSD 450 Net per hour worked, paid on the last working day of each month.

The internship will be on a part-time basis. The working arrangement will be flexible, agreed with the intern and should consist of 15–20 hours per week, depending on the workload.

#### How to apply

Interested candidates should send their CV to jelena.cakic@britishcouncil.org **no later than 23.59 on 22 September 2019**. Applications submitted after the indicated time will not be considered.